

## Press Release

Ettenheim, 20 September 2013

### **Martin Bellin Among Top 3 for Germany's Entrepreneur of the Year 2013**

**The founder and Managing Director of BELLIN GmbH was among the three finalists in the "Information and Communication Technology/Media" category of the award hosted by EY.**

For the 17th time, the auditing and consulting company Ernst & Young honored the best entrepreneurs in Germany. As a convincing finalist, Martin Bellin was selected in the glittering "Entrepreneur of the Year 2013" award ceremony as one of the top three entrepreneurs in the information and communications technology/media category. The award is a remarkable success for the entrepreneur:

"I am proud to be among the top three companies. I see it mainly as recognition of the overall performance of our team. With dedication, hard work and enthusiasm for Treasury we have made progress year after year. We love Treasury! In the last 15 years, through much persuasiveness and a certain willingness to take risks, we have advanced the idea that Treasury is the third pillar of financial management worldwide next to Accounting and Controlling. An increasing number of companies are adopting this idea," says Martin Bellin.

#### **Prestigious Award for German Entrepreneurs**

This award is one of the most distinguished honors for entrepreneurs in Germany. In a rigorous multi-stage selection, 58 companies made it into the 2013 final round. All these companies are characterized by innovative technologies and strong ties to their customers. They have efficient organizational structures, make important decisions quickly and can react flexibly to changing market conditions. "They are impressive entrepreneurs who successfully occupy new business fields thanks to their innovative strength," states Peter English, Global Leader of the EY Family Business Center of Excellence, who is responsible for the German entrepreneur award.

Impressive growth rates, a high level of innovation and social commitment were the deciding factors the jury found in the winners of the six categories.

#### **Company Overview**

BELLIN GmbH was founded in 1998 in Ettenheim, Germany, and has grown steadily over the years – equally in terms of customers, sales and employee numbers. Martin Bellin leads his consulting and software company with the aim to enable organizations of all sizes to access the financial information they need for daily work in their treasury – around the clock and in a simple and clear manner. **tm5** is the fully integrated, web-based software solution at the heart of BELLIN.

#### **About the "Entrepreneur of the Year" Contest**

An independent jury awards the "Entrepreneur of the Year" to honor entrepreneurial top performances in various categories in more than 50 countries around the world. In Germany, the award will be presented for the 17th time in 2013. Renowned businesses and media companies support the contest organized by EY. These include DZ BANK, Jaguar, Frankfurter Allgemeine Zeitung and Manager Magazin. Besides honoring successful entrepreneurs, EY promotes entrepreneurial talent with the "Entrepreneur of the Year Junior Academy" program.



#### **About BELLIN**

Founded in 1998 in Ettenheim, Germany, BELLIN today is a global leader in consulting, software and services for corporate treasury management. The BELLIN group and partner companies serve close to 300 customers comprising more than 5,000 companies and 15,000 users. BELLIN products are hosted on a secure, private network distributed across five data centers in three countries. BELLIN's flagship product **tm5** is the web-based all-in-one solution for managing all aspects of a corporate treasury. BELLIN BACKSTAGE is an online platform which enables our users to exchange product, company and industry information within the BELLIN Community. Moreover, BELLIN has created a professional training program, the BELLIN ACADEMY, for all members of the treasury.

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