

CEO

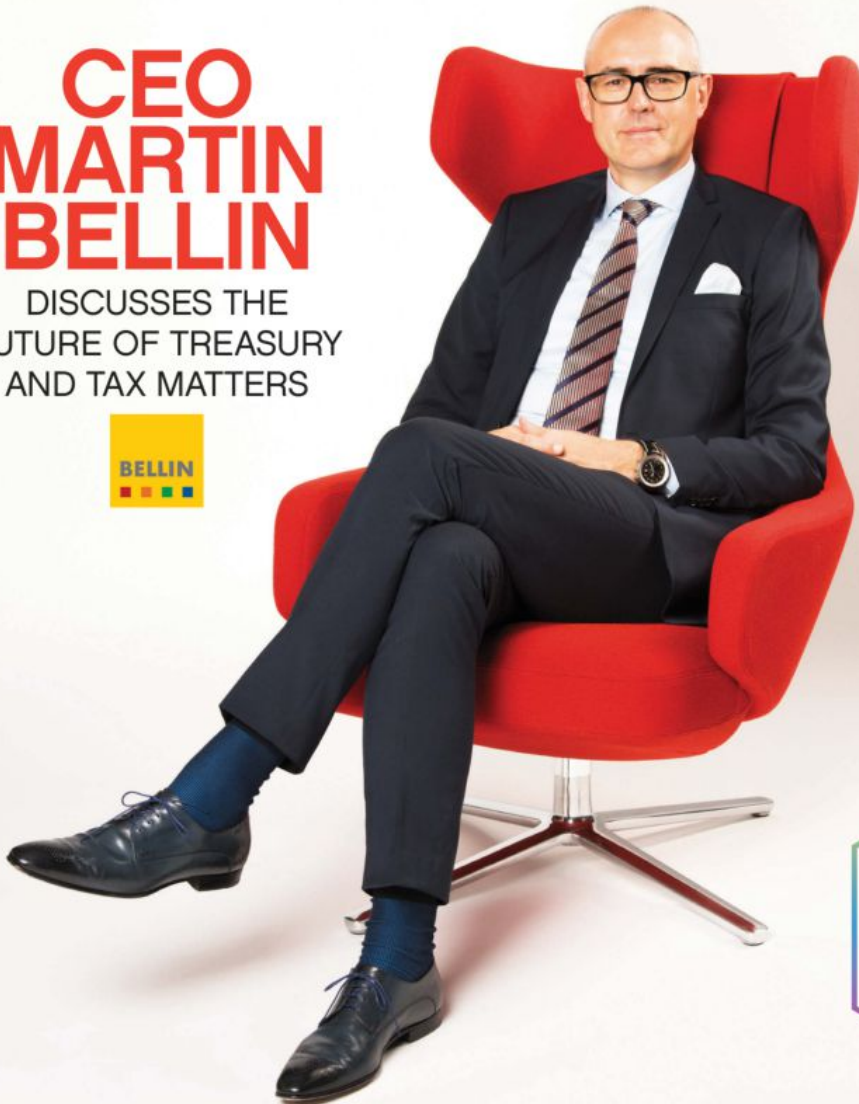
# Insight

Autumn 2015

*Powering Transport: Driving the Wireless Charging Revolution / The Future of the Diamond Industry: Man versus Nature / Mining the Future of Greenland / Invest in Innovation*

## CEO MARTIN BELLIN

DISCUSSES THE  
FUTURE OF TREASURY  
AND TAX MATTERS



REPORTS AND INTERVIEWS FROM THE PEOPLE SHAPING THE BUSINESS LANDSCAPE



THE TOP  
20  
COMPANIES

By: Fergal Hogan & Patricia Cullen



The CEO Insight Top 20 List acknowledges the companies that have reached the peak of success in terms of market influence. The list reflects the opinions of the editorial team and the nominations, suggestions and contributions of the readership. The featured companies represent the zenith of achievement across a wide variety of fields of expertise.

The list features some familiar and some not-so-familiar names. Companies such as Apple, Google and Volkswagen are known the world over. There are also lesser-known companies such as BELLIN, a global leader in providing web-based treasury software and services for multinational corporations. Altitude Software is a global provider of omni-channel solutions that help companies and organisations unify all customer interactions and become more customer-centric.

With companies expanding their horizons in an increasingly global business environment, they need the services of local financial institutions. Nedbank Group is

one of South Africa's four largest banking groups by assets and deposits, providing a wide range of wholesale and retail banking services and a growing insurance, asset management and wealth management offering. Meanwhile, Deloitte is the famous brand under which thousands of professionals in independent firms throughout the world collaborate to provide audit, consulting, financial advisory, risk management, tax, and related services.

The Middle East, with one of the youngest and wealthiest populations in the world, is more and more on investors' radar. Featuring in the Top 20 list, the Abu Dhabi Securities Exchange aims to lead the development of the capital market in the UAE and the region via a well-regulated marketplace that ensures integrity, transparency and disclosure. Dubai-based Chalhoub Group, an expert in retail, distribution and marketing services, has become a major player in the beauty, fashion and gift sectors by blending its Middle East expertise and intimate knowledge of luxury to build brands in the region.

Finance

## Abu Dhabi Securities Exchange



Abu Dhabi Securities Exchange (ADX) (formerly Abu Dhabi Securities Market) is a stock exchange in Abu Dhabi. It was established in 2000 to trade shares of UAE companies and aims to lead the development of the capital market in the UAE and the region through a well-regulated marketplace in a lawful environment that ensures integrity, transparency and disclosure. ADX serves the domestic cash equity market and has more than 60 listed companies with a market capitalisation of \$136 billion. ADX is a full member in the World Federation of Exchanges and is the youngest stock market to become a full member at that organisation.

Technology

## Altitude Software



Altitude Software ([www.altitude.com](http://www.altitude.com)) is a global provider of omnichannel solutions to deliver great customer experiences. Its solutions help companies and organizations unify all customer interactions and become more customer-centric. Altitude uCI (Unified Customer Interaction) is a robust, modular software platform that handles all customer interactions and unifies all touch points, in the contact center and throughout any organization. More than 300,000 users in 1100 customers in 80 countries use Altitude uCI solutions to manage in real time enterprise functions like Customer Service, Telemarketing, Debt Recovery; Help Desk; Citizen Attention, etc. Altitude Software has a track record of 22 years of customer and industry recognition and has won dozens of awards for innovation and tangible results with customers in key markets worldwide. It has 12 offices in four continents, a 160-strong worldwide partner network and is ISO 9001 certified for its worldwide support.

Finance

## The Gibraltar Stock Exchange



The Gibraltar Stock Exchange (GSX) opened in 2014, operating initially as a listing only exchange for open-ended funds. GSX is playing an integral role in establishing Gibraltar as one of the leading EU finance centres, as a well regulated, transparent, and internationally cooperative jurisdiction. GSX provides a secure platform for investors and managers. GSX delivers a reliable, fast to market, and cost effective service for collective investment schemes that wish to make themselves available to investors looking for greater transparency and visibility through an EU listing.

Finance

## Nedbank



Nedbank, headquartered in Johannesburg, is one of the largest banks in South Africa. It has a regional branch network of more than 1,050 staffed outlets across South Africa as well as subsidiary banks in Namibia, Swaziland, Malawi, Mozambique, Lesotho, Zimbabwe, Isle of Man, Guernsey and Jersey. Representative offices in key global financial centres to provide international banking services for multinational and high-net-worth clients. Nedbank is now focusing on client-centred innovation and growing its transactional banking franchise its and Pan-African banking network, among other things.



*Treasury Management***BELLIN**

BELLIN is a global leader in providing web-based treasury software and services for multinational corporations. Founded by a treasurer and built on the expertise of over 100 experts, BELLIN has been exceeding expectations since 1998. tm5, awarded best "Treasury Management System" at the Fintech Innovation Awards, serves all corporate treasury functions and provides an instant overview of groupwide finances, mobile and in real time. BELLIN solutions for liquidity planning and financial risks, global payments, netting and risk management as well as the integrated BELLIN SWIFT Service, SaaS/ hosting or Treasury as a Service (TaaS) inspire more than 15,000 companies with 25,000 users in 150 countries and counting.

*Financial Advisory***Deloitte**

Deloitte is the brand under which tens of thousands of dedicated professionals in independent firms throughout the world collaborate to provide audit, consulting, financial advisory, risk management, tax, and related services to select clients. Deloitte advises British business leaders on a variety of issues, ranging from organisational change to overseas expansion. An important part of its efforts to increase the competitiveness of British business is through helping to manage their tax affairs effectively and comply with regulations in an increasingly complex global economy. Deloitte is the largest professional services network in the world by revenue and by the number of professionals.

*Financial Services***Ernst & Young**

(EY) is a multinational professional services firm based in London. It was the third largest professional services firm in the world by aggregated revenue in 2012 and is one of the Big Four audit firms. The organisation has 190,000 employees and more than 700 offices in over 150 countries. It provides financial auditing, tax, consulting and advisory services to companies. The firm dates back to 1849 with the founding of Harding & Pulein in England. The current firm was formed by a merger of Ernst & Whinney and Arthur Young & Co. in 1989 and was known as Ernst & Young until 2013, when it underwent a rebranding to EY.

*Tax Advisory***PricewaterhouseCoopers**

PricewaterhouseCoopers (trading as PwC) is a multinational professional services network. It is the world's second largest professional services network, as measured by 2014 revenues, and is one of the Big Four auditors, along with Deloitte, EY and KPMG. PwC has a network of firms in 157 countries with more than 195,400 employees. It had total revenues of \$34.0 billion in FY 2014, of which \$15.1 billion was generated by its assurance practice, \$8.8 billion by its tax practice and \$10.0 billion by its advisory practice. Over the last few years, the company has continued to transform and invest in its business through international alliances, acquisitions, innovation and new products.